Giving every child and young person the best start in life

Overarching indicator	Specific indicator			West Berkshire outturn	'Good' is…	Direction of Travel on previous outturn	Benchmarks			Data caveats:	Frequency:	Lead
	Detail	Source	Baseline				South East	England	Comparison with England value			
Improve the emotional wellbeing of looked after children	2.08: Emotional wellbeing of looked after children - Average difficulties score for all looked after children aged 4-16 who have been in care for at least 12 months on 31st March	PHOF	2010/11 15.8%	2012/13 16.4%	Low	↑	14.8%	14.0%	Not compared	This indicator can be affected by the relatively low cohort of looked after children in West Berkshire. For example, March-13 figures included the 'Strengths and Difficulties' scores for 55 children in West Berkshire.	Annual (Mar-14 data will be available in December 2014). I don't know if your Children's Services Department would be able to provide you with a snapshot at the end of each quarter?	C&YP
local indicators	**baseline**											
Children and yp indicators												
Improve breast feeding rates at 6 8 weeks after birth	2.02ii: Breastfeeding prevalence at 6-8 weeks after birth	PHOF	Not available	2012/13 55.6%	High	↑	50.06%	47.22%	Significantly better	This information is estimated using the Berkshire West PCT data, so could be an under/over representation of activity in West Berkshire. We will start to receive this information from NHS England on a quarterly basis at a CCG level. We will ask to see if this can be presented by GP, so that we can provide an estimate for West Berkshire.	We will start to receive this information from NHS England on a quarterly basis in March-14. However, this will be at a CCG level. We will ask to see if this can be presented by GP, so that we can provide an estimate for West Berkshire.	FN
local indicators	**baseline**											